



***GROWING NATIVE* Request for Stories**

Postmark Deadline: March 16, 2012

Notification: April 15, 2012

NAPT seeks stories that can be included in the seven-part series, ***GROWING NATIVE***, which will focus on reclaiming traditional knowledge and food ways to address critical issues of health and wellness, the environment and human rights. ***GROWING NATIVE*** will focus on Tribes, stories and events from seven geographic regions, including the Northwest, Southwest, Southern Plains/Oklahoma, Northeast, Southeast, Northern Plains/Canada and Alaska. Across the country, Native people are regaining health and strength through the recovery and revitalization of traditional knowledge systems of land, language, traditional arts and health. Segments intended for ***GROWING NATIVE*** will be five to fifteen-minutes in length, and will also be part of rich, web-based interactive media.

The series will offer concrete advice and tools for Native viewers and others whose communities are struggling with obesity and related health problems. Additionally, the program website will feature resources for students and parents about Native history, language, food production and community health for each region the series explores. An online cookbook will provide information about how to grow and prepare Indigenous foods. Nutrition guides, games, mobile apps and community engagement will increase the project's potential impact.

GROWING NATIVE will feature events that are open to the public in hopes of broadening the impact this series will have on tourism.

How to submit your story ideas:

Because each segment will be part of an hour-long program, ***GROWING NATIVE*** will have a Lincoln-based series producer that will direct the overall production standards and branding. Together with KNME-TV, Beverly Morris and Chris Eyre, we have produced a trailer to give you a sense of the "feel" of the series. Watch it at www.nativetelecom.org/growingnative.

To respond to this ***GROWING NATIVE*** initiative, please provide the following information:

1. Fill out the application form with your contact information.
2. Include a resume.
3. Indicate any prior media making experience. You may submit sample DVD works or links to web-based content.
4. Indicate how you would like to be involved in the initiative. You don't have to be a media maker or journalist to submit a story idea.
5. Write no more than a two-page story explaining what your idea is. Be as specific as possible, providing such information as:
 - a. Tribe(s) involved and geographic location(s).
 - b. Names of people to be interviewed.
 - c. Why is this a ***GROWING NATIVE*** story? What activities will make this a



- good TV show? Is there an event, planting, harvest or specific learning activity, for example?
- d. Do you have any ideas for web-based resources, such as student/family activities, recipes, games, mobile apps?
 - e. Do you have any recommendations for local funding for this story?

Then what happens?

The NAPT ***GROWING NATIVE*** Advisory Committee will review the submissions and make a determination about which stories to include. Some stories may become part of the television documentaries, others may be used on the Web. All information submitted will be kept confidential and submitter(s) will be notified before disclosure of information to the public with the exception of the advisory committee's review. Fees for services will be negotiated depending on the involvement of each participant. NAPT staff will notify applicants by April 15, 2012.

MAILING ADDRESS

ATTN: ***GROWING NATIVE*** Request for Stories
NAPT
1800 N. 33rd St.
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For more information, contact:

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Support for the ***GROWING NATIVE*** Request for Stories is provided by the Corporation for Public Broadcasting.

About NAPT

Native American Public Telecommunications, Inc. (NAPT) is a non-profit 501(c)(3) founded in 1976 to advance Native media that represents the values, experiences, histories and cultures of Tribal Nations, communities and peoples. As part of an effort funded by the Corporation for Public Broadcasting (CPB) to empower minority voices in public broadcasting, NAPT supports the production, promotion and distribution of Native media. NAPT also owns and operates VisionMaker, which is the premier source for quality Native American educational and home DVDs for the domestic and global markets. NAPT is headquartered in Lincoln, Nebraska, and located with Nebraska Educational Telecommunications (NET) on the campus of the University of Nebraska-Lincoln.